

# Social Media for Ministry and Outreach

with Peter Bowden

Saturday, February 25, 2012 \* 9AM - 3PM  
Register Online at [www.uugrowth.com/events](http://www.uugrowth.com/events)

Social media is fundamentally changing how people form relationships, consume information and make important life decisions. This has significant implications for our congregations. To thrive in the 21<sup>st</sup> Century, we must understand these changes and learn to use the communication tools of our time with purpose, skill and integrity.



Join us for this day-long social media event for congregational leaders with Unitarian Universalist growth, outreach and media consultant, Peter Bowden. With a focus on ministry and outreach, we will explore major social networking tools including blogs, Facebook, Twitter and Youtube. Clergy, staff and lay leaders from all dimensions of congregational life will benefit from this training.

**UU Church of Silver Spring**  
**10309 New Hampshire Avenue Silver Spring, MD 20903**



**Peter Bowden** is a consultant working with congregations across the United States, as well as a TV producer working on multiple PBS programs. Known for his work with growth, outreach and media, Peter has led trainings for a growing number of UUA Districts, UUMA & LREDA Chapters, UUA General Assembly conferences, Ferry Beach and the Star Island conference center. Peter lives in Cambridge, MA with his wife, the Rev. Amy Freedman, and their daughter. Connect with Peter online at [uugrowth.com](http://uugrowth.com).

